

# Wellbeing of Women

## Summary Accounts 2009

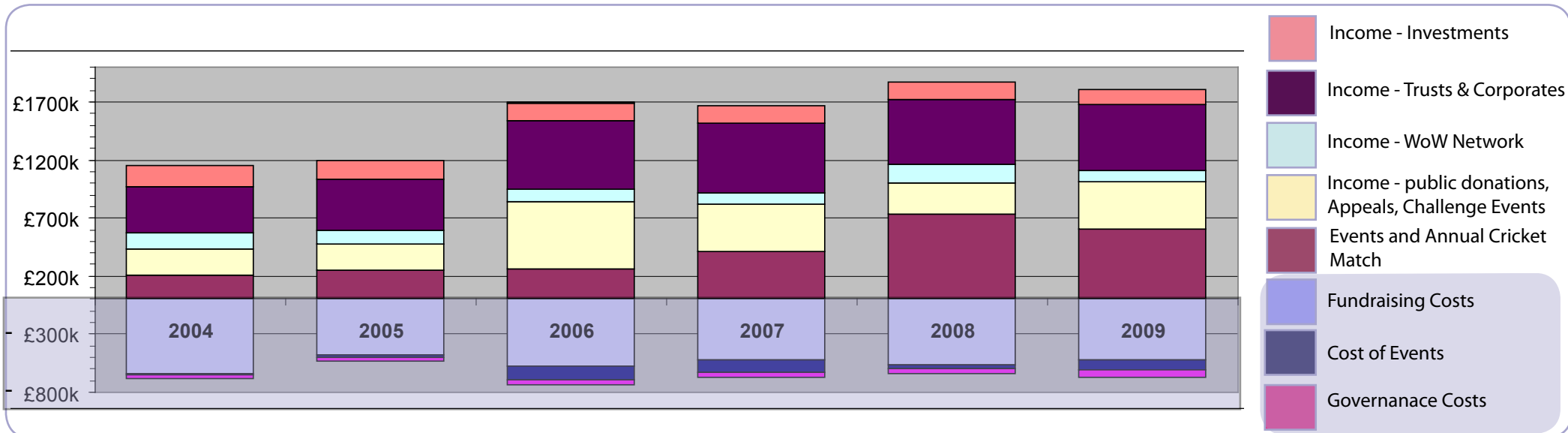


Wellbeing of Women

Charity Registration No: 239281

Wow

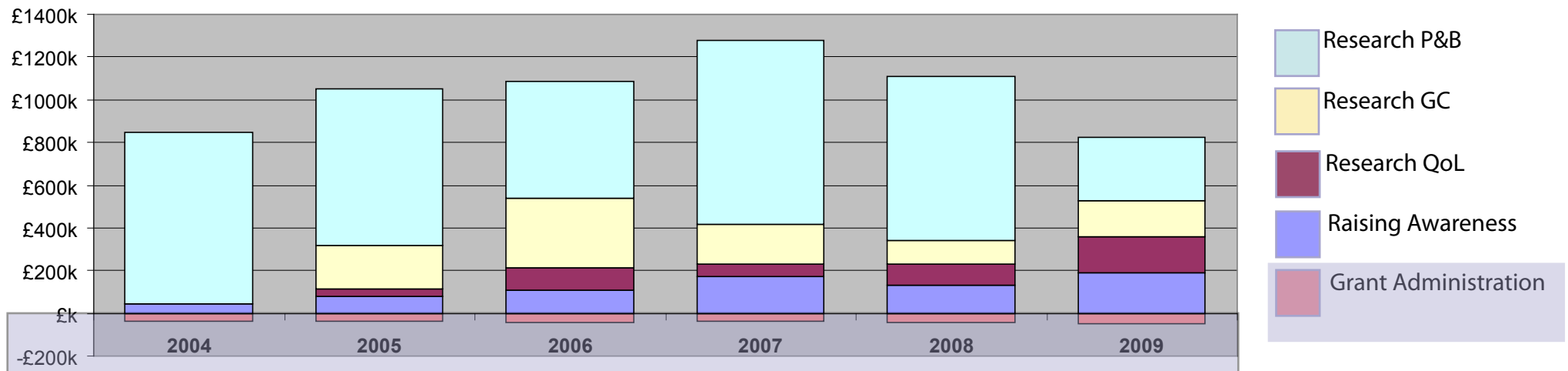
# Income and Costs



	£K	2009		2008		2007		2006	2005	2004
		Total		Total	Ex LMA	Total	Ex LMA			
Trusts and Corporate Donations		607.3		733.5	733.5	408.7	408.7	266.5	249.0	213.8
Public Donations, Appeals, and Challenge Events		404.6		2502.8	272.1	613.5	409.8	578.4	227.4	214.9
WoW Network		102.9		153.1	153.1	103.2	103.2	105.8	121.2	144.3
Events and Annual Cricket Match		559.5		560.1	560.1	593.0	593.0	592.0	432.6	401.0
Investments		127.6		174.1	149.8	147.9	147.4	149.0	166.9	174.8
Other						1.1	1.1	3.0	3.0	.6
<b>TOTAL INCOMING RESOURCES</b>		<b>1,801.8</b>		<b>4,123.6</b>	<b>1,868.6</b>	<b>1,867.4</b>	<b>1,663.2</b>	<b>1,694.7</b>	<b>1,200.1</b>	<b>1,149.4</b>
Realised on Sale of Investments				2.4	2.4	127.6	127.6	292.0	37.5	-84.8
<b>TOTAL INCOME</b>		<b>1,801.8</b>		<b>4,126.0</b>	<b>1,871.0</b>	<b>1,994.9</b>	<b>1,790.8</b>	<b>1,986.7</b>	<b>1,237.6</b>	<b>1,064.7</b>
including realised investment gains										
<b>Split by</b>										
Restricted		348.4		548.3	548.3	479.0	479.0	551.6	472.3	59.5
Unrestricted		1,453.4		3,577.6	1,322.7	1,515.9	1,311.8	1,435.1	765.3	1,005.2
<b>Total Income</b>		<b>1,801.8</b>		<b>4,126.0</b>	<b>1,871.0</b>	<b>1,994.9</b>	<b>1,790.8</b>	<b>1,986.7</b>	<b>1,237.6</b>	<b>1,064.7</b>

LMA = lord Mayor's Appeal

# Charitable Expenditure



	2009				2008	2007	2006	2005	2004
Charitable Objects	Pregnancy & Birth	Gynaecological Cancers	Quality of Life	TOTAL					
Research Grants	194.0	149.2	149.3	492.5	777.3	798.0	655.2	613.8	657.5
Research Training Fellowships					277.9	248.6	251.6	243.3	96.6
Entry Level Scholarships	33.9	20.0	19.5	73.4	63.2	37.6	80.0		
Student Elective Bursaries	19.0	1.0		20.0	26.0	20.1	15.0	6.0	5.0
Research Resources	55.1			55.1					
<b>Total New Awards</b>	<b>302.0</b>	<b>170.2</b>	<b>168.8</b>	<b>641.0</b>	<b>1,144.4</b>	<b>1,104.3</b>	<b>1,001.8</b>	<b>863.1</b>	<b>759.1</b>
(Released)/provided from previous years	-5.3	2.1		-3.2	-158.8	10.2	-20.7	107.9	46.0
Cost of Administering and Monitoring Grants and Awards				48.0	41.3	35.3	41.2	36.6	37.2
<b>Total Expenditure on Research</b>				<b>685.8</b>	<b>1,026.9</b>	<b>1,149.8</b>	<b>1,022.3</b>	<b>1,007.6</b>	<b>842.3</b>
Raising Awareness of Women's Health				187.2	132.7	171.6	106.0	81.2	42.5
<b>Total Expenditure in Furtherance of the Charity's Objectives</b>				<b>873.0</b>	<b>1,159.6</b>	<b>1,321.4</b>	<b>1,128.3</b>	<b>1,088.8</b>	<b>884.8</b>
Fundraising costs				520.8	561.0	524.3	572.1	480.8	637.8
Lord Mayor's Appeal Costs					668.2	182.4			
Cost of Events and Challenge Events				89.8	31.7	104.3	125.7	18.1	12.2
Governance				59.2	51.8	49.8	45.6	34.6	33.1
<b>Total Expenditure</b>				<b>1,542.8</b>	<b>2,472.4</b>	<b>2,182.3</b>	<b>1,871.6</b>	<b>1,622.2</b>	<b>1,567.9</b>
Fundraising % (excluding LMA income and costs)				34%	32%	38%	41%	42%	57%

# Consolidated Balance Sheet

	£K	2009	2008	2007	2006	2005	2004
Fixed Assets and Investments		3,183.5	3,081.5	3,782.5	3,850.9	3,632.7	3,330.4
Current Assets							
- Debtors		255.8	426.2	278.7	104.9	70.1	38.7
- Cash		1,958.2	2,297.9	556.0	557.3	423.9	215.3
		<u>2,214.0</u>	<u>2,724.0</u>	<u>834.7</u>	<u>662.2</u>	<u>494.0</u>	<u>254.0</u>
Creditors		-1,239.7	-1,750.3	-1,513.7	-1,302.1	-1,369.3	-1,065.3
Total Assets less Current Liabilities		<u>4,157.8</u>	<u>4,055.2</u>	<u>3,103.6</u>	<u>3,211.1</u>	<u>2,757.5</u>	<u>2,519.2</u>
Long Term Creditors		-760.1	-951.3	-783.0	-638.1	-627.7	-359.6
<b>Net Assets</b>		<u>3,397.7</u>	<u>3,103.9</u>	<u>2,320.6</u>	<u>2,573.0</u>	<u>2,129.8</u>	<u>2,159.6</u>
Unrestricted Funds - General		2,262.2	2,099.8	653.7	790.9	679.2	806.8
Unrestricted Funds - Designated against Grants awarded in excess of restricted funds		834.5	861.1	1,012.6	1,170.7	1,017.2	612.6
Restricted Funds		301.0	143.0	654.3	611.3	433.4	740.1
<b>Total Funds</b>		<u>3,397.7</u>	<u>3,103.9</u>	<u>2,320.6</u>	<u>2,573.0</u>	<u>2,129.8</u>	<u>2,159.6</u>

## Wellbeing of Women Research

Wellbeing of Women is the only UK charity that funds research into the whole range of obstetric and gynaecological health. A total of 57 applications was received for research project grants in 2009. The Trustees were delighted to make awards to 5 projects, a total of £492,499 (2008: £777,277). A record number of applications for training grants led to the award of 4 Entry Level Scholarships and 20 Student Elective Bursaries (total £93,357, 2007: £367,445). Major changes in national medical training meant that no suitable applications for Research Training Fellowships were received in 2009, but the outlook for 2010 is much improved. In March the Baby Bio Bank was launched utilising funds raised by the Lord Mayor's Appeal 2008 and other donations. This will create a unique research resource for the investigation of pregnancy complications.

## Women's Health Awareness

Wellbeing of Women launched a major online health information initiative; the Friends Scheme. The scheme provides expert information to individual and corporate members. The Annual Women's Lunch debate and the WoW Show continued to build on the success of

previous years. Thanks to a generous donation and the support of Fabulous magazine (news of the World) the Healthy Woman Campaign reached a wider audience than ever before. An increasing number of health seminars were run for companies and community groups.

## Fundraising

Despite the economic recession throughout 2009 total incoming resources were only moderately less at £1,802k than in 2008 (£1,869k, excluding the impact of the Lord Mayor's Appeal 2008). Fundraising resources were re-focussed but overall costs were increased due to challenge events. The combined effect was that the fundraising cost ratio for on-going operations rose to 33.9% (2008: 31.7%; excluding Lord Mayor's Appeal [LMA]).

Corporate income continued to grow but Trusts, the WoW Network, and Investment income did feel the effect of the recession. Hike for Hope (a joint challenge event with ProstateUK reg charity 1037063) trekked the Sinai and was well supported. A popular series of Literary Lunches was launched, and the third Inspirational Women of the Year Gala Awards Evening was held in May. The Chairman held one his most

successful cricket matches in aid of the charity in the Summer.

## National Birthday Trust Fund

The National Birthday Trust Fund (NBTF) founded in 1928 as charity providing funds for medical research projects and surveys in the field of maternal and child health and welfare has been administered by Wellbeing of Women for several years as sole corporate trustee. During 2009 Wellbeing of Women was granted a Uniting Direction by the Charity Commission. The accounts of the NBTF are now consolidated within Wellbeing of Women as a restricted fund. For comparison the financial figures above for previous years have been restated to include the NBTF.

## Trustees statement

The above information is extracted from the full trustees' report and financial statements which have been audited by HW Fisher & Company who gave an unqualified audit report on 28th April 2010. The auditors have confirmed to the trustees that the summarised financial statements are consistent with the full financial statements for the year ended 31 December 2009.

The trustees report and financial statements were approved by the trustees and signed on their behalf on 28th April 2010. They have been submitted to the Charity Commission. These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full trustees report, audit report and financial statements may be obtained from

WellBeing of Women  
27 Sussex Place  
Regents Park, London NW1 4SP

Signed on behalf of the trustees



Sir Victor Blank  
Chairman  
28th April 2010

## Secretary

Helen Moffatt

## Auditors

HW Fisher and Company  
Acre House  
11-15 William road  
London NW1 3ER

## Bankers

National Westminster Bank plc  
CafCash Limited  
LloydsTSB Group plc

## Registered Office

WellBeing of Women  
27 Sussex Place  
Regents Park  
London NW1 4SP

## Registered numbers

Company: 824076  
Charity: 239281